

# BR30 11W DIM. GU24 TITANIUM CRI<sup>SP</sup> LED SERIES 4.0



11W REPLACES



**15W CFL**

40% Energy Savings

CRI<sup>SP</sup>



- ⌚ Revolutionary CLOUD design
- ⌚ 60% lighter due to environmentally friendly construction
- ⌚ Exceptional color rendering CRI 92
- ⌚ Richer reds and natural skin tones (R9 60, R13 95)
- ⌚ Tight LED binning for consistent CCT across all lamps
- ⌚ Suitable for use in totally enclosed fixtures



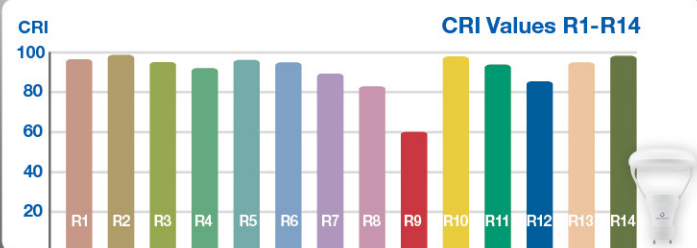
## BR PRODUCT FEATURES

### Revolutionary CLOUD Design

The BR30 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 115g and maintains a traditional incandescent form factor, making it suitable for all applications.



### CRI & CA Quality Specification

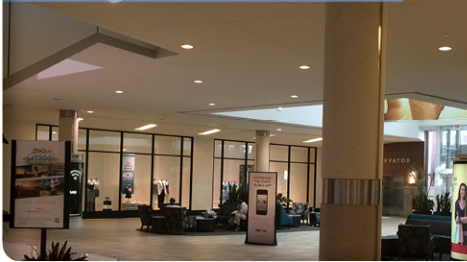


THE CRI<sup>SP</sup> SERIES BR30 11W lamp features a typical CRI 92, R9 60 and R13 95, providing crisp and vibrant colors across the whole spectrum. Its exceptional R9-R14 values (R9 & R13) provide redder reds, natural looking skin tones and whiter whites.

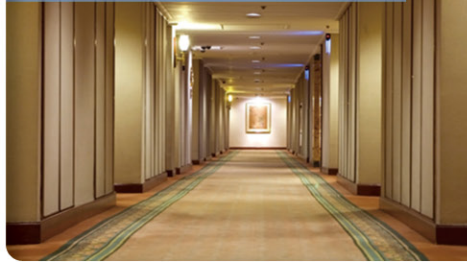
This lamp meets the California Quality Specification which requires a CRI of 90+ and demands color temperatures fall within a 4-step Macadam ellipse to ensure minimal color deviation across lamps.

## APPLICATIONS

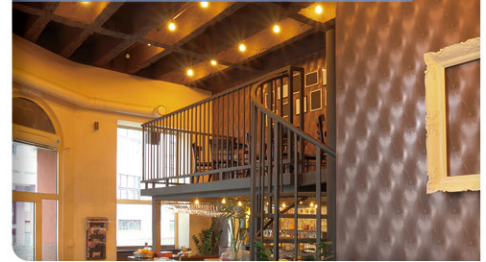
### General Lighting



### Recessed Lighting



### Accent Lighting



Ref.#DS056-BR30-11W-HIGH-CRI-GU24

## SPECIFICATIONS

Product	40646
Model	11BR30G4DIM/927/GU24
<b>Type</b>	BR30
<b>Base</b>	GU24
<b>Power (W)</b>	11
<b>Voltage - Frequency</b>	120V 60Hz
<b>Color Temp. (ANSI)</b>	Warm White 2700K
<b>CRI (Ra)</b>	92
<b>R9 / R13 (typ.)</b>	60 / 95
<b>Typical lumens (lm)</b>	750
<b>Efficacy (LPW)</b>	68
<b>Beam Angle</b>	110°
<b>Dimmable</b>	Yes**
<b>Power Factor</b>	0.9
<b>Rated Lifetime - L70 (hrs.)</b>	25,000
<b>Dia. x MOL</b>	3.74"x5.20" (95x132mm)
<b>Weight (lb. / g)</b>	0.25lb. / 113g

\* Suitable for use in totally enclosed fixtures

\*\* List of tested dimmer switches available on website

\*\*\* Suitable for damp locations. Not for use where directly exposed to weather or water