

# BR30 8W DIM. TITANIUM LED SERIES 4.0



8W REPLACES



**65W Inc.**

80% Energy Savings

PRO

**\$195** Savings per lamp\*

- ⌚ Revolutionary CLOUD design
- ⌚ 60% lighter due to environmentally friendly construction
- ⌚ Exceptional efficacy 81 LPW in Warm White
- ⌚ Smooth dimming with existing installations
- ⌚ Accurate color rendering CRI 82
- ⌚ Extra Warm White, Warm White & Natural White CCT



25,000 H



DIMMABLE



81 LPW

EFFICACY



3 YR WARRANTY



CRI (Ra)



ENCLOSED\*\*



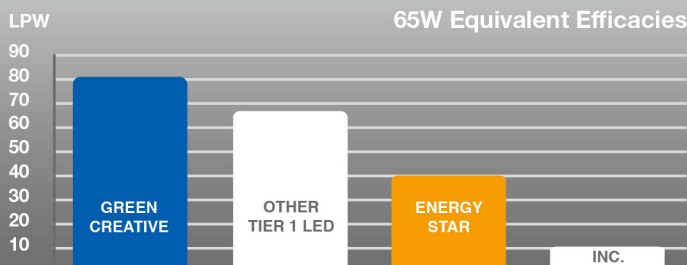
## BR PRODUCT FEATURES

### Revolutionary CLOUD Design

The BR30 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 100g and maintains a traditional incandescent form factor, making it suitable for all applications.



### Exceptional Efficacy



At 81 LPW, this lamp's efficacy is more than 20% higher than the Tier 1 LED BR30 65W replacement industry average and exceeds ENERGY STAR requirements by upwards of 100%. This energy-saving performance makes this lamp a smart retrofit choice for incandescent bulbs.

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## APPLICATIONS

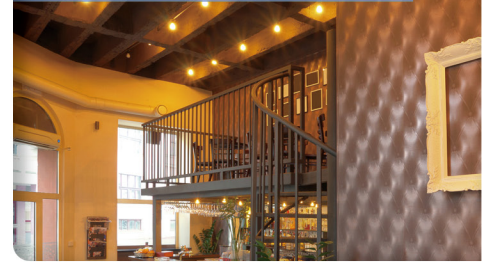
### General Lighting



### Recessed Lighting



### Accent Lighting



Ref.#: DS033-BR30-8W

## SPECIFICATIONS

Product Model	40770 8BR30G4DIM/824	40771 8BR30G4DIM/827	40772 8BR30G4DIM/830	40773 8BR30G4DIM/840
<b>Type</b>	BR30	BR30	BR30	BR30
<b>Base</b>	E26	E26	E26	E26
<b>Power (W)</b>	8	8	8	8
<b>Voltage - Frequency</b>	120V 60Hz	120V 60Hz	120V 60Hz	120V 60Hz
<b>Color Temp. (ANSI)</b>	Extra Warm White 2400K	Warm White 2700K	Warm White 3000K	Natural White 4000K
<b>CRI (Ra)</b>	80	82	82	82
<b>Typical lumens (lm)</b>	585	650	685	710
<b>Efficacy (LPW)</b>	73	81	86	89
<b>Beam Angle</b>	110°	110°	110°	110°
<b>Dimmable</b>	Yes***	Yes***	Yes***	Yes***
<b>Power Factor</b>	0.9	0.9	0.9	0.9
<b>Rated Lifetime - L70 (hrs.)</b>	25,000	25,000	25,000	25,000
<b>Dia. x MOL</b>	3.74"x5.20" (95x132mm)	3.74"x5.20" (95x132mm)	3.74"x5.20" (95x132mm)	3.74"x5.20" (95x132mm)
<b>Weight (lb. / g)</b>	0.21lb. / 96g	0.21lb. / 96g	0.21lb. / 96g	0.21lb. / 96g

\* Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$4 incandescent with 1000-hr lifetime, \$30 LED with 25,000-hr lifetime  
 \*\* Suitable for use in totally enclosed fixtures

\*\*\* List of tested dimmer switches available on website  
 \*\*\*\* Suitable for damp locations. Not for use where directly exposed to weather or water